



83rd ANNUAL MICSA SWIM FINALS
Friday, July 29 - Sunday, July 31, 2022
PROGRAM ADVERTISING

Life in the Fast Lane, MICSA 2022 Swim Finals is right around the corner and the Birmingham Athletic Club is excited to host you July 29-31.

Now is the time to place your Family or Business Ads in our 2022 Swim Finals Program. This is a great time to highlight your swimmer or wish your team well.

I have attached the program advertising form for your convenience. Please take the time to reserve your ad today.

Thank you for your support!

83rd Annual MICSA Swimming Championship
July 29-30, 2022 Birmingham Athletic Club Bloomfield Twp., MI

PROGRAM ADVERTISING

(All ads will be printed in full color)

ADVERTISER NAME: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

BAC Members # _____ SIGNATURE: _____

PROGRAM AD SIZES & FEES

Full Page 7.5"X10" \$500

Half Page 7.5"X4.75" \$250

1/4 Page 3.5"X 4.75" \$150

Back Cover 7.5"X10" \$750

1/8 Page 3.5"X 2.125" \$100

SUBMISSION DEADLINE

Artwork & Payment Due
July 7, 2022

DIGITAL SPECIFICATIONS

- * High Resolution PDF preferred
- JPEG, EPS accepted in high res. at 100%
- All fonts must be embedded

PAYMENT METHOD

CHECK payable to Birmingham Athletic CREDIT CARD

(MC/Visa/AMEX/Discover)

Card Number: _____

Exp. Date _____ Security Code _____

Card Holder Name _____ Signature _____

Please keep a copy of this contract for your records and submit a copy to:

BIRMINGHAM ATHLETIC CLUB, ATTN: JENNIFER ZUMER

4033 West Maple Road, Bloomfield Twp. 48301

Questions? Please contact Alicia Schehr

aschehr@jaffelaw.com